

CITY OF ASHEVILLE, NC

CLIENT SUCCESS STORY

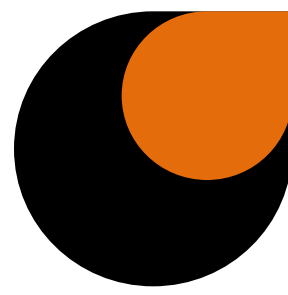
The City of Asheville and Brekford entered into a contract for parking citation management systems and services. City staff selected Brekford – a proven public safety technology services company – from a large field of qualified industry leaders after an extensive evaluation. Working together, we delivered a world-class system on-time and within budget. We compliment the team members on the successful start-up and look forward to many years of innovative service.

CITATION PROCESSING

40
THOUSAND

PARKING
TICKETS & WARNINGS
ISSUED
EACH YEAR

COLLECTIONS



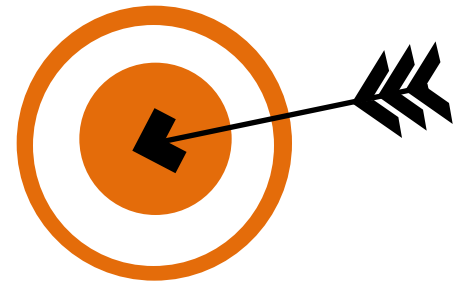
PARKING & FINANCE
INFORMATION MOVED FROM
EXPENSIVE & UNSUPPORTED SYSTEMS
TO A NEW SYSTEM

NEW FEATURES

ERGONOMIC MOBILE COMPUTERS
DIGITAL PHOTOGRAPHS
REAL-TIME WIRELESS TRANSFERS
PROCESS IMPROVEMENTS
ONLINE PAYMENTS & APPEALS
NATIONAL DMV LOOK-UPS
DEBT COLLECTIONS
FINANCIAL SYSTEM INTERFACE

DELIVERY SCHEDULE

SEPT
2013



GO LIVE

FLEXIBLE IMPLEMENTATION APPROACH
ACCOMMODATED CITY'S TIMETABLES

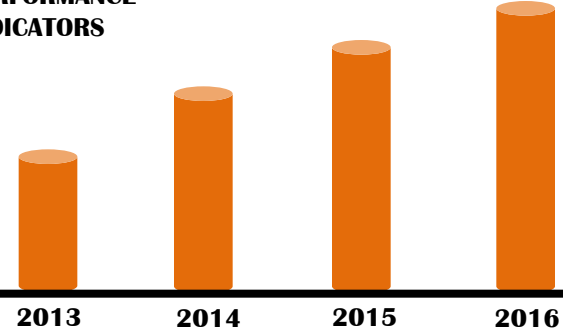
TEAMWORK

8
DEPTS

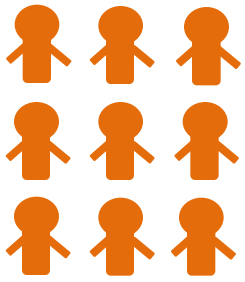
- COMMUNITY RELATIONS
- FISCAL SERVICES
- INFORMATION TECHNOLOGY
- LEGAL SERVICES
- PARKING SERVICES
- POLICE
- PURCHASING
- TRANSPORTATION

REAL-TIME REPORTING

PERFORMANCE INDICATORS



STAFF FEEDBACK



"Great training."

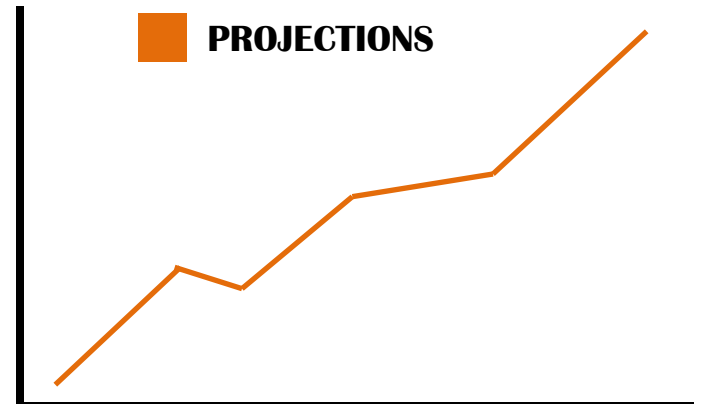
"I so enjoyed working with the team."

"I am so happy we are getting a more efficient and easier system for us and our citizens."

"We feel our partnership with Brekford will radically change how we do business for the better."

EFFICIENCY & SERVICE

PROJECTIONS



CITY OF ASHEVILLE DEPARTMENT OF TRANSPORTATION PARKING SERVICES

The City of Asheville's Transportation Department is dedicated to providing for the safety, health, mobility, and quality of life for Asheville citizens and guests through the administration of engineering, infrastructure and transportation related projects.

The Parking Services Division provides for the orderly turnover of parking and the maximum utilization of spaces. Asheville provides on-street parking, three parking garages, several permit lots, and bike lockers.

BREKFOR
TRAFFIC SAFETY