

## Enforcement integrations

**P**arking Supervisor – Huntington needed a good and reliable ticketing system, out of the box, and an experienced vendor who could keep pace with the town's unique needs for ongoing support. Parking is not a static program here, with the parking program always expanding and evolving. There is no time nor resources for moves, adds and changes. The Town, Administration and Judges are focused on serving the parking public. The vendor needs to know municipal parking, how to make the system work for them and, most importantly, how to really support its customers.



### The Wheel of Enforcement

**H**ow do we do this:

- Proprietary, secure Portal Server Software communicating in real time and in parallel to unlimited providers for immediate readings. An innovative smart messaging switch automatically performs on line database checks, enabling multiple, simultaneous checks including DMV, NYS DMV.
- Able to issue infringements with 1 integrated device with built in color camera, thermal printer, GPS, 2D-barcode scanner + 3G/4G modem.
- Digital images are date and time stamped - automatically indexed and saved with the ticket - help document violations fairly for citizens, staff and courts.

**T**hen:

- Via Mapping stay close to your officers, monitor, track and analyze their day to day operations to assess the success of your overall parking plan to maximize your revenue.

**F**inally:

- On-Line Payment or Appeal - Immediate transfer of tickets to Huntington's back office system, IP360, makes it easy for the public - and city hall - to get information and encourages prompt payment of fines.

**T**he result:

- The integrated enforcement system ties together the Town's parking systems for efficient and accurate enforcement.

**P**roject team:

- Enforcement software and handhelds - Schweers
- Prime contractor and citation processing - Brekford Corp.
- Client - Town of Huntington IT Department and Department for Public Safety



**T**he Town:

The Town of Huntington, NY was founded in 1653 and is located on the north shore of Long Island. It is part of the New York metropolitan area and has a population of 203,000. On average, temperatures range from 3° - 97°. Snowfall in 2014 was over 60 inches, with over 30 days with an average mean temperature below freezing.

**T**he problem:

The Town of Huntington, NY was upgrading its on-street parking system with multi-space kiosks, pay-by-phone, pay-by-plate permits and LPR, so Parking Services needed a proven solution to enforce everything effectively in an integrated way.

**W**ith one device and in real time the officers in Huntington can check the status of + then enforce

- Pay-by-Phone payment by plate
- Pay-by-Space multi-space meters
- Pay-by-Plate multi-space meters
- Permit parking by scanning permits and plates for one or multiple parking permits on street, in commuter lots and recreational areas such as marinas.
- Time limitations
- Scofflaw list then sending to booting provider
- Electronic Single space meters
- Infringements from Mobile LPR provider for true guided enforcement. Licenseplate recognition technology integration puts extra eyes and ears on the street to scan more plates across wider areas of town.

**I**T Director -

IT first approached a needed upgrade for Parking Enforcement believing a smartphone with an otter box and belt clip printer would be a smart one-size-fits-all solution for parking, as well as all town departments.

IT thoroughly assessed the situation and discovered their error. After seeking hands on input from officers during evaluations, they learned what officers really needed - and wanted: an easy to use, all-in-one, rugged unit designed for the unique needs of officers.

A device that could be used shift after shift, year after year and in all weather and seasons. Officers can be intimidated by technology and are rough with it. With the normal wear and tear of an officer's daily workload smartphones are not built to last nor were designed as a professional enforcement tool. IT help desk would spend increased time and expense on support, repairs and upgrades as the smartphones they originally bought are soon retired.

Weary of depending on the slippery slope of apps, thousands shelved everyday due to lack of practical knowledge or support behind them, IT and Parking made an easy business case for investing in a professional system.